

### Profile

Graphic Design student with strong interests in packaging and typography as well as emerging interests and skills in branding, web design and flash.

I have a mature attitude to my work and a passion for good design and attention to detail. I also have a major interest in fashion, styling and photography.

### Placements

#### > (17th-28th August 2009) Coley Porter Bell, London

Two week placement working at an agency that focuses on branding and packaging design. As well as making lots of mock-ups for clients, I also got to work on a luxury smoked fish range that was an extension of an existing brand for an exclusive Irish island. I worked along side the designers and was an invaluable experience to see how the industry works and how to work quickly and efficiently.

**“We all very much thought you were brilliant and your crafting skills exceptional.”**

Kylie Mordle, Designer at CPB.

### Education

#### > (2007-present) University College Falmouth.

BA Graphic Design

#### > (2006-7) University College Falmouth.

Merit in ABC Foundation  
Studies in Art & Design

#### > (2004-6) Truro College

‘A’ Levels in: Photography (A),  
ICT (A) & Textiles (B)  
‘AS’ Levels in: Fine Art (B) &  
General Studies (A)

#### > (2002-4) Plymouth High School for

10 GCSEs including A\*s in  
Fine Art, Textiles, and A in  
ICT.

### Key Skills

- > Mac & PC operating systems
- > Indesign
- > Photoshop & Bridge
- > Illustrator (basic)
- > Dreamweaver
- > Flash
- > Film & Digital Photography
- > Leadership & Teamwork

### Work Experience

> (2007-present) **Morrisons Supermarket - Part-time Checkout Operator.** Established skills in customer service, people skills and time management. Also I find it makes me more aware of point of sale, and the power of branding, packaging and product placement.

> (2006-present) **Student Ambassador** - Since starting at Falmouth, I frequently work for the college as a student ambassador, giving campus tours, representing the college at Open Days and University Fairs and also working with widening participation, going into schools and working on art days or talking to them about university and their options.

> (Sept 2008- June 2009) **Student Mentor** - I am currently a mentor for mainly Foundation students as well as some Graphics first year students. My role is to be a port-of-call for students who need advice or have concerns as well as contacting them before they arrive at university to make them feel welcome.

> (2008) **Christian Union Secretary** - I was on the CU leadership team for a year where i was given the role of helping to organise events and meetings as well as booking speakers and rooms. Developed skills in time management and organisation and working within a team.

> (Feb 2008) **New York Fashion Week** - Last year I travelled to New York to work in Fashion week with photographer Nickolas Frantisek (Runway Chic Magazine) where I was given the job of transferring and editing images from the catwalk shows. I have a big interest in the Fashion Industry and this gave me a real experience of it as I also got to watch some of the shows.